

Trippas White Group In-house Content Creation Competition

The Brief

How to apply

Step 2: Share your entry with us by emailing it to marketing@trippaswhitegroup.com.au.
Your content could find a home on our social media pages.

Step 4: But that's not all! We'll also be reaching out to add you to our roster of paid photographers if we find your content aligns with the creative needs of future projects.

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Trippas White Group Competition Terms and Conditions

1. Eligibility

The competition is organised by Trippas White Group, registered under ABN 42 119 225 026, including its affiliated venues. Participation in this competition is exclusively open to Trippas White Group employees.

2. Content Usage Rights

By submitting your content, you grant Trippas White Group full rights to utilise your content across our marketing channels. This includes but is not limited to social media, websites, and promotional materials.

3. Award Criteria

Prizes and paid content creation work will be awarded only to content creators who meet the specified criteria. Prizes for this round will not be awarded if submitted content does not align with our predetermined requirements.

4. Submission Deadline

All content submissions must be sent to marketing@trippaswhitegroup.com.au no later than Saturday, September 30, 2023.

5. Venue Manager Approval

Content creators must obtain permission from their respective venue managers before entering the venue to gather content.

6. Non-Interference with Work Duties

Entry to the competition should not interfere with your current duties at your venue or workplace. This project is expected to be completed outside of your regular work hours.

7. Accepted File Formats

Content should be submitted in MP4, GIF, JPG, PNG or other social media-friendly file formats. We recommend using Dropbox, Google Drive, or other cloud storage tools to share your content securely.

8. Winner Selection

The winner will be selected by the Trippas White Group Marketing team based on the professionalism, creativity, and usability of the submitted content for our brands.

9. Winner Notification

Winners will be notified within 2 weeks after the competition closing date, either via email or phone. Please ensure to provide accurate and up-to-date contact details when submitting your entry.

10. Competition Purpose

The purpose of this competition is for Trippas White Group to generate content for our social media channels. If no suitable content is found, prizes will not be allocated.

11. Paid Photography Work Allocation

Ongoing paid photography work will be allocated in a manner similar to how we roster all our professional photographers. Jobs will be assigned based on the photographer's skill, style, and availability. Rates for these assignments will be discussed and agreed upon prior to job allocation.

By participating in this competition, you acknowledge and agree to these terms and conditions set forth by Trippas White Group.